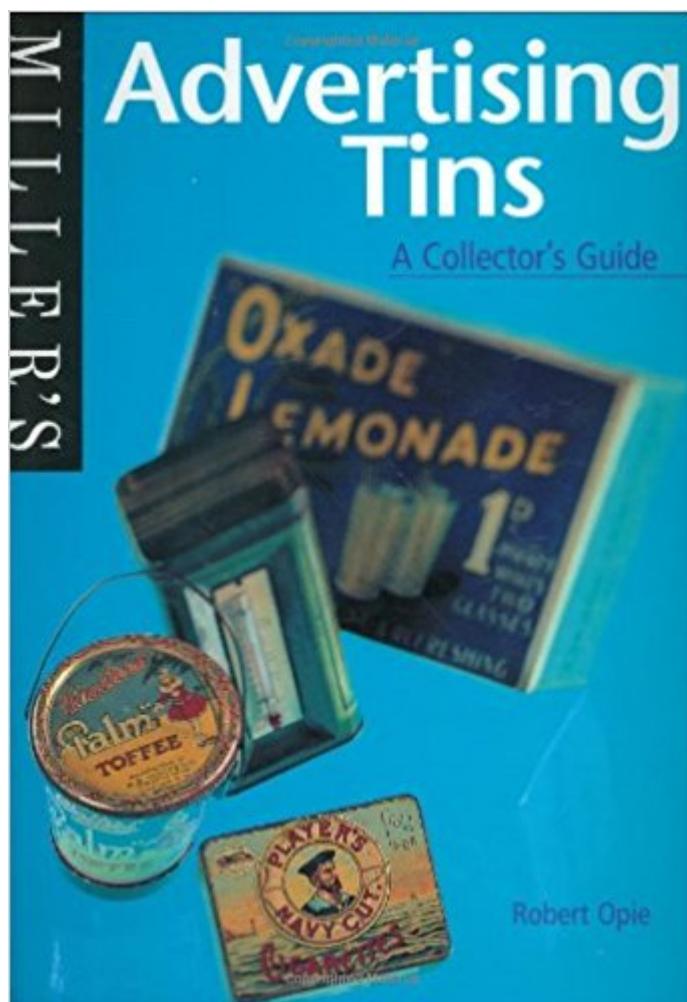


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# Miller's: Advertising Tins: A Collector's Guide (Miller's Collector's Guides)



## **Synopsis**

The decorative appeal, historical interest and nostalgic charm of advertising tins all contribute to their attraction and combine to form a subject for a growing number of collectors. This practical guide - aimed primarily at the budding collector - is an introduction to the subject. It covers a range of items from biscuit and toffee tins to packaging for toiletries and everyday household products, to tins commemorating special occasions such as royal weddings and seasonal tins for Christmas. Each type of tin features a brief introduction.

## **Book Information**

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## **Customer Reviews**

These colorful, compact guides contain a large amount of information for the beginning collector. Each tells where to start and provides brief introductions to various categories of the six types of collectibles. Arranged in chronological order to show major varieties, designers, manufacturers, and makers, each contains 120 to 150 full-color photographs that are necessarily small but are crisp and clear, well organized, and labeled to fit the text. Every page of each book has a boxed "Fact File" offering important additional details in support of the collectibles described. "Where To Buy" sections list major antique associations and dealers in Britain and the United States, and although the collectibles are British or from Europe, prices are given in American dollars. Additional reading appears in the "What To Read" sections. Except for Perfume Bottles and Advertising Tins, all the books have helpful glossaries, and Ceramics and Glass include makers' marks. Authored by either

notable collectibles writers who worked with private collectors or by collectors themselves, these little books have a certain brightness and cheer that make them pleasant reading even if one is not a collector. Because the scope is limited to mainly British collectibles, this series is recommended for larger libraries where there is interest. A Therese Duzinkiewicz Baker, Western Kentucky Univ. Libs., Bowling Green Copyright 1999 Reed Business Information, Inc.

Robert Opie has been collecting packaging, advertising and social history for over 40 years. In 1984 he realised an ambition by establishing, in Gloucester, the first museum devoted to the history of advertising and packaging, and later created the Museum of Memories in Wigan. He has written several books, including Miller's Advertising Tins, The 1930s Scrapbook, The Wartime Scrapbook and The 1950s Scrapbook.

LOVE old advertising. Haven't used this book in years. Was into antiques and vintage items for years, but then it got harder and harder to sell them once online selling dropped off due to the economy, so I stopped. is asking me to review this book: TEN years later! I still own it, so I can comment here. Plenty of pictures and prices. Go buy the newer version. It is still a worthwhile book for those who wish to collect advertising tins. Not a big market for them anymore, but fun to collect and display.

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